



INHOUD / CONTENT

- Brief van die besturende direkteur / Letter from the managing director
- Van / From **Falcon**
 - * Falcon 40 Year Anniversary
 - * Balfour Hooidag/Balfour Hayday
- From **AMAZONE**
 - * AMAZONE Technician of the Year 2026
 - * AMAZONE Easy Match
 - * AMAZONE Catros 25 Years



Wat 'n jaar 2026!! en dit gaan nog sterk voort.

Die jaar beweeg reeds teen 'n merkwaardige tempo, en dit voel asof ons skaars begin het. Ons het onlangs die voorreg gehad om ons handelaarsfunksie aan te bied, en dit was werklik bemoedigend om soveel van julle daar te sien.

(Lees verder [hier.](#))

What a year 2026!! and going strong.

The year is already moving at a remarkable pace, and it feels like we have only just begun. We recently had the pleasure of hosting our dealer function, and it was truly encouraging to see so many of you there.

(Read further [here.](#))



Falcon 40-Year Anniversary

I was honoured for the opportunity to say a few words during this exciting 40 year anniversary of Falcon which was held at Rawdon's Hotel, Brewery and Country Estate, a well-established part of the KwaZulu Natal Midlands Meander.

As I looked around the room, it was great to see so many old faces... 😊
And by old, I meant familiar faces - mostly familiar faces!

I also saw some newer faces too, which was testimony that our Falcon family of dealers are also growing and evolving with us.

Time really flies when you're having fun and 40-years went past so fast. So fast that it also included 20-years as Amazone importer to sub-Saharan Africa.

For me, it's always been an honour to be part of what I call "the small company with the big name in South African agriculture".

We sincerely thank our dealer network for your support, loyalty, and for standing with us – even through tough times.

We also paused to remember valued colleagues who are no longer with us, but have been part of how we got here over 40-years.

Looking through the collage of pictures afterwards, the dealers (our friends), new and old-timers, the setup for the evening, the facial expressions of laughter, camaraderie, achievement and even of joy ("with eish-ja"). For me personally, that collective experience was just heart felt. I'm just blessed that our Lord gave me the opportunity to add this experience to my journey through live. You all looked great, did good, in front of the camera and behind the scenes. Thank you all.

Here's to the next 40 years of strong products, loyal dealers, and just enough problems to keep us all employed! 😊

(Written by Ruben van der Merwe, Sales Manager)



Balfour Hooi Dag

Lees [hier](#) verder

Balfour Hay Day

Read more [here](#)



Amazone Technician of the Year 2026: A Triumph for Ulrich Neuschwander from Amazone Agri, Malmesbury

The highly anticipated Technician of the Year 2026 competition has concluded, and the results are in. This year, the competition showcased exceptional talent and expertise among technicians, culminating in a thrilling finale.

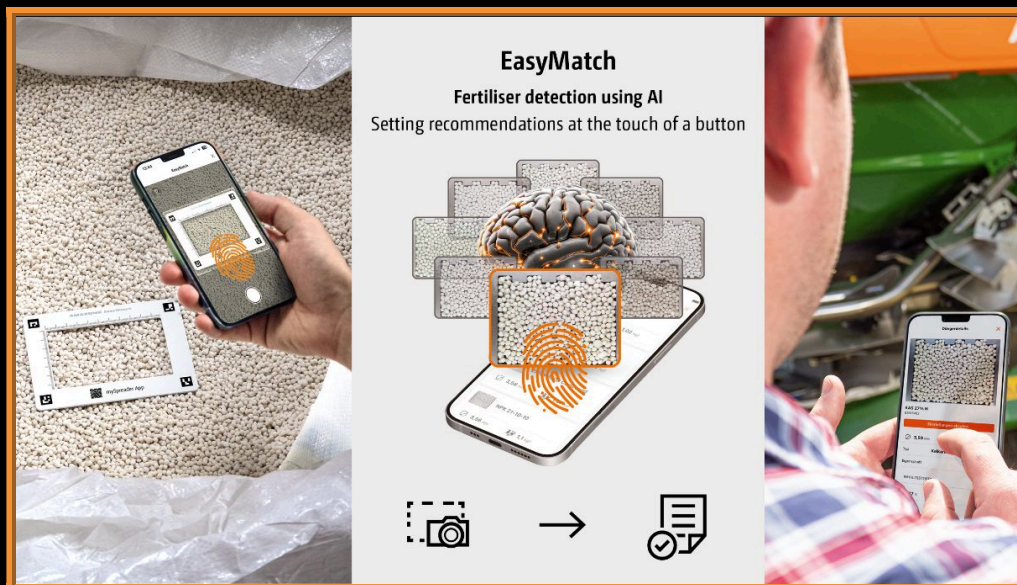
Ulrich Neuenschwander emerged as the champion, demonstrating outstanding knowledge and skill throughout the competition. His dedication to his craft and thorough preparation paid off, earning him not only the title of Technician of the Year 2026, but also an exciting trip to Germany for the next Amazone technical training. In addition to this prestigious opportunity, Ulrich will receive a cash prize, with his flights and accommodation covered by Falcon Equipment.

The first runner-up, Louis de Villiers from Moorreesburg Implemente, also demonstrated remarkable proficiency and commitment, securing a well-deserved cash prize. Following closely behind, the second runner-up, Corne Kleingeld from Senwes Equipment, displayed commendable skills and earned a well-deserved prize for his efforts.

The competition, which ran from November 2025 to February 2026, saw numerous technicians — including precision farming specialists and apprentices — participate in a rigorous testing process. The initial test, open to all participants, was designed to assess their technical knowledge and problem-solving abilities across both older and modern implements. The top 15 candidates then advanced to a second test, from which the final five competitors were selected. These finalists competed in a demanding practical assessment to determine the top three.

This year's event was a testament to the hard work and dedication of all participants. The winners not only exemplified excellence in their field, but also inspired their peers to strive for greatness. Congratulations to Ulrich, Louis, and Corne on their remarkable achievements in the Technician of the Year 2026 competition.

(Written by Christiaan de Bruin, Product Support Technician)



AMAZONE EasyMatch

The AI-based EasyMatch recognition system from AMAZONE identifies the right fertiliser from just a photo. The software was demonstrated at Agritechnica 2025 and awarded a DLG silver medal. A digital fingerprint is created using artificial intelligence and a handy reference template. The system compares the product in the photo with AMAZONE's fertiliser database and delivers the matching fertiliser at the touch of a button. The result is a quick and precise basic setting for that fertiliser – even if the product name is unknown. This saves time, increases accuracy and improves fertilisation efficiency.

The reference template can be obtained from your nearest authorized Falcon dealer. The feature can be used in conjunction with any AMAZONE fertiliser spreader from the current product range and expands the functionality of the mySpreader App. In combination with the proven EasyMix function for setting and evaluating blended fertilisers as well as the EasyCheck digital test kit, the mySpreader App is the central tool for quick and precise adjustment of any AMAZONE fertiliser spreader, thanks to both AI and decades of expertise.



AMAZONE Catros Celebrates 25 Years of Innovation and Performance

In 2026, AMAZONE proudly celebrates 25 years of the Catros compact disc harrow – a machine that has become synonymous with innovation, efficiency, and reliability in modern soil tillage.

Since its introduction in 2001, shortly after the AMAZONE Group acquired BBG Bodenbearbeitungsgeräte Leipzig, the Catros has set new benchmarks in shallow stubble cultivation. Its compact design, combined with individually suspended discs and maintenance-free components, quickly established it as a high-performance solution for farmers seeking efficiency and consistent results.

Over the past two decades, the Catros range has evolved significantly to meet the changing demands of agriculture. Key developments have included the introduction of hydraulic working depth adjustment, maintenance-free disc bearings, and a wide range of working widths to suit farms of all sizes. Innovations such as the Smart Frame System, GreenDrill seeder integration, and a variety of disc and roller options have further enhanced versatility and ease of use.

More recent advancements have focused on sustainability and precision. Features such as the X-Cutter disc for ultra-shallow cultivation, knife rollers for improved residue management, and the AutoLane system for accurate tracking on slopes demonstrate AMAZONE's commitment to future-focused farming solutions.

Today, the Catros range offers working widths from 2.5 metres up to 12 metres, ensuring that every farming operation – from smaller enterprises to large-scale contractors – can benefit from its proven performance.

The 25-year milestone is a testament to AMAZONE's dedication to continuous innovation and practical design. As agriculture continues to evolve, the Catros remains at the forefront, delivering efficient, reliable, and sustainable soil tillage solutions for the future.

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